

KMLA-FM 103.7 FM

KMLM-FM 107.3 FM

EEO PUBLIC FILE REPORT

August 1, 2016 – July 31, 2017

Prepared for: GOLD COAST RADIO L.L.C

CALL SIGN	FACILITY ID	CLASS OF STATION	LOCATION OF LICENSE	LMA (YES/NO)
KMLA	55273	FM	EL RIO, CA	NO
KMLM	54364	FM	GROVER BEACH, CA	YES

The following is a list of full-time position filled and recruitment sources used for each position.

JOB VACANCY	SOURCE USED TO FILL VACANCYS	SOURCE # HIRED FROM
On-Air DJ	2,5,6,7	7
Promotions Assistant	2,5,6,7	6
Receptionist	2,5,6,7	2
Promotions Staff	2,5,6,7	7

RECRUITMENT SOURCES LIST

SOURCE #	SOURCE	SOURCE INFORMATION	SOURCE CONTACT	SOURCE REQUEST NOTIFICATION? (YES OR NO)	TOTAL # OF INTERVIEWS
1	KMLA/KMLM Website	355 S. "A" St. #103 Oxnard, CA 93030	Ph:805-385-5656	N	
2	KMLA-KMLM Announcements	355 S. "A" St. #103 Oxnard, CA 93030	Ph:805-385-5656	N	5
3	Craigslist	1381 9 th . Ave. San Francisco, CA 94122	Ph:415-566-6394 www.craigslist.com	N	
4	Employment Development Dept. Cal Jobs	800 Capitol Mall, Suite 5000 Sacramento, CA 95814	www.caljobs.ca.gov	N	
5	Referral			N	1
6	Walk-In			N	3
7	Internal Transfer			N	1
8	Ventura College	4667 Telegraph Road, Ventura , CA 93003	Ph: 805-654-6400 Student Activities Dept.	N	
9	Ca State University Channel Island	One Univeristy Dr. Camarillo, CA 93012	Ph: 805-437-3270 janel.korsmo@csuci.edu	N	
10	Indeed.com		www.indeed.com	n	
11	So. Cal Broadcasters Assoc.	5670 Wilshire Blvd. #200 Los Angeles, CA 930036	Ph:323-930-5595 Scba.com	N	
12	Radio-Online	Website	www.radio-online.com	N	
Total Number of Interviewees					10

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ACTIVITY LOG

For the period beginning August 1, 2016 and ending July 31, 2017

	Recruitment Activity	Description of Activity
1	Station Recruitment	Station invites listeners to come into office and take a tour of the station and encourage visitors to apply for any position that's available.
2	Station Internship Program	Station reaches out to local schools to encourage students to internship.
3	Station Recruitment	Station aired 6x :60 spots a day on a monthly basis 12 months out of a year inviting listeners to come in and apply for account executive, receptionist and on-air dj position.
4	Local On-Air Program	Station Invited Channel Island University to local on-air program inviting students and listeners to visit the station and talked about how to work in radio and apply for position available. Staff: Elizabeth Taylor
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